

Jacob Carter

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Skills

HTML - CSS
Figma - Adobe XD
UX Design - UI Design
User Research - Web Standards
Front-end Development
Data-driven Marketing
Adobe Creative Suite

Education

University of Maryland
Web & Digital Design
December 2025 - *(in progress)*

Dedicated to finding
easy-to-use solutions to
complex problems.

Freelance Web Designer | Self Employed

July 2017 - Present

- Worked with a large variety of clients to bring their ideas to life
- Created prototypes in Figma or Adobe XD
- Built pixel perfect web experiences using HTML, CSS, Javascript, and on platforms such as Wordpress or Shopify

UX Team Manager | Perks.com

July 2013 - May 2017

- Led a team creating the UX and UI for a SaaS product
- Designed and maintained a front-end workflow in a .NET environment
- Created and then implemented new and improved ideas that could be added to the product and shipped to multiple clients all at once
- Conducted user research and presented findings to the team in order to iterate and improve upon features

Web Administrator | QualChoice Health Insurance

December 2011 - July 2013

- Designed and maintained multiple sites for users to access information, purchase healthcare products, or manage their accounts
- Worked closely with marketing in order to track and analyze analytics
- Conducted in-person and online user research

Internet Services Technician | EAST Initiative

September 2010 - January 2012

- Worked with a team to create and maintain multiple education and event websites
- Created and implemented designs and prototypes for event sites
- Focused on web standards and accessibility